

# Product Manager

Job ID  
REQ-10072867  
апр 09, 2026  
Чили

## Сводка

This role is based in Santiago, Chile. Novartis is unable to offer relocation support: please only apply if accessible. You will play a pivotal role in shaping the long-term success of a priority brand, translating strategy into meaningful impact for patients and the business. As Product Manager, you will sit at the intersection of insight, innovation, and execution—leading cross-functional teams to drive brand growth, optimize the marketing mix, and elevate portfolio performance in a dynamic healthcare environment. This is an opportunity to influence decision-making, challenge the status quo, and turn data-driven insights into strategies that truly make a difference.

## About the Role

### Key Responsibilities:

- Shape brand strategy and tactical plans to accelerate growth, guided by insights and performance data.
- Develop integrated brand and launch team content; align cross-functional stakeholders around priorities and messages.
- Plan and deliver promotional activities in line with code of conduct and standard operating procedures.
- Own budget, forecasts and expenses; optimize marketing mix to improve cost effectiveness and results.
- Partner with Marketing and Medical to engage centers and key opinion leaders, uncovering market opportunities.
- Track product performance and external environment; propose corrective actions to meet business objectives.

### Minimum Requirements:

- Bachelor's degree in marketing, administration or related fields.
- Pharmaceutical experience is a must.
- Experience in similar or related positions 3-5 years.
- Previous experience in marketing at least 2 years
- Experience with oncology/hematology areas.
- Advanced English and Spanish is a must.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Дивизион  
International  
Business Unit  
Marketing  
Место  
Чили  
Сайт  
Santiago  
Company / Legal Entity  
CL01 (FCRS = CL001) Novartis Chile S.A.  
Functional Area  
Маркетинг  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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