

Congress and Digital Channel Partner

Job ID
REQ-10074569
мар 24, 2026
Мексика

Сводка

Drive the strategic planning and execution of US medical booths, above brand pipeline communications at congresses.

About the Role

Key responsibilities

- Lead the **planning and execution of US medical booths** and above-brand pipeline communications at key congresses.
- Drive alignment in a **matrix environment** with US Medical, Scientific/Content teams, Field Medical, and US Commercial (CS&O/CMAR) to ensure one cohesive congress story.
- **Manage agencies/vendors** and oversee the end-to-end **lifecycle of congress assets**: timelines, approvals, routing for channel execution, and a master graphics grid for in-person and virtual touchpoints.
- Ensure excellence and **compliance** across medical/legal/regulatory review; promote best-practice sharing and operational rigor.
- Provide **strategic input** on content formats and ensure consistent design/technical standards across all US Medical congress materials.

Your background

- **6+ years** in pharma/biotech with a **primary focus on Medical Communications**.
- Proven **congress & booth planning** experience and strong cross-functional leadership.
- Track record in **agency/vendor management**, with **procurement, budget, and resource** know-how.
- Familiarity with **US healthcare/pharma MedComms processes** (preferred).
- Excellent communication skills in **English**

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Дивизион

US

Business Unit

Information Technology

Место

Мексика

Сайт

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area

Research & Development

Job Type

Full time

Employment Type

Regular

Shift Work

No

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to work with and provide reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to tas.mexico@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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