

## Marketing Associate

Job ID  
REQ-10074925  
мар 31, 2026  
Колумбия

### Сводка

~Supportare le azioni di marketing e/o far parte del Brand Team che progetta il piano strategico del Marketing

### About the Role

Major Accountabilities

~ Supporto per raggiungere l'obiettivo di vendita fornendo strategie e gestendo i prodotti in base al ciclo di vita del prodotto.

Key Performance Indicators

~Supportare le azioni di marketing e/o far parte del Brand Team che progetta il piano strategico del Marketing

Work Experience

~Esperienza lavorativa nell'industria farmaceutica  
~Project Management  
~Operations management and execution

Skills

~Campagne pubblicitarie  
~Notorietà del marchio  
~Gestione del marchio  
~Marketing del marchio  
~Curiosità  
~Approfondimenti sui clienti  
~Generazione della domanda  
~Marketing Digitale  
~Diversità e inclusione  
~Flessibilità  
~Descrizione del lavoro  
~Sviluppo del messaggio chiave  
~Piani di marketing  
~Strategia di marketing  
~Campagne mediatiche  
~Accesso Microsoft  
~Vendite  
~SOP (Procedura Operativa Standard)

Language

Inglese

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Дивизион  
International  
Business Unit  
Marketing  
Место  
Колумбия  
Сайт  
Bogota (Pharmaceuticals / GDD / NTO / CTS)  
Company / Legal Entity  
CO01 (FCRS = CO001) Novartis de Colombia S.A  
Functional Area

Маркетинг  
Job Type  
Full time  
Employment Type  
Regolare  
Shift Work  
No

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