

## Marketing Associate

Job ID  
REQ-10074925  
мар 31, 2026  
Колумбия

### Сводка

•支持营销行动和/或成为品牌团队的一员  
设计营销战略计划

### About the Role

Major Accountabilities

~ 支持通过交付策略并根据产品生命周期管理产品来实现销售目标。

Key Performance Indicators

•支持营销行动和/或成为品牌团队的一员  
设计营销战略计划

Work Experience

~在制药行业的工作经验  
~项目管理  
~运营管理和执行

Skills

~广告活动  
~品牌知名度  
~品牌管理  
~品牌营销  
~好奇心  
~客户洞察  
~需求挖掘  
~数字营销  
~多元化与包容性  
~灵活性  
~职位描述  
~关键信息开发  
~营销计划  
~营销策略  
~媒体宣传  
~Microsoft 访问  
~销售  
~SOP ( 标准操作程序 )

Language

英语

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Дивизион  
International  
Business Unit  
Marketing  
Место  
Колумбия  
Сайт  
Bogota (Pharmaceuticals / GDD / NTO / CTS)  
Company / Legal Entity  
CO01 (FCRS = CO001) Novartis de Colombia S.A  
Functional Area

Маркетинг  
Job Type  
Full time  
Employment Type  
正式  
Shift Work  
No

Job ID  
REQ-10074925

### Marketing Associate

[Apply to Job](#)  
Job ID  
REQ-10074925

### Marketing Associate

[Apply to Job](#)

---

**Source URL:** <https://prod1.novartis.ru/careers/career-search/job/details/req-10074925-marketing-associate-zh-cn>

#### List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. [https://www.novartis.com/sites/novartis\\_com/files/novartis-life-handbook.pdf](https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf)
3. [https://novartis.wd3.myworkdayjobs.com/zh-CN/Novartis\\_Careers/job/Bogota-Pharmaceuticals--GDD--NTO--CTS/Marketing-Associate\\_REQ-10074925](https://novartis.wd3.myworkdayjobs.com/zh-CN/Novartis_Careers/job/Bogota-Pharmaceuticals--GDD--NTO--CTS/Marketing-Associate_REQ-10074925)
4. [https://novartis.wd3.myworkdayjobs.com/zh-CN/Novartis\\_Careers/job/Bogota-Pharmaceuticals--GDD--NTO--CTS/Marketing-Associate\\_REQ-10074925](https://novartis.wd3.myworkdayjobs.com/zh-CN/Novartis_Careers/job/Bogota-Pharmaceuticals--GDD--NTO--CTS/Marketing-Associate_REQ-10074925)